

Building a Multi Housing Business: The Good, the Bad, and the In Between

Presented by: Bill Cullen, Cullen Homes

Wednesday, April 22, 2026 | 11:00 a.m. - 1:00 p.m.

MHA - 7900 Xerxes Ave S, Ste 170, Bloomington, MN 55431

This is a Lunch & Learn session, with lunch provided by **American Family Insurance – Fost Choles Agency, Archway Contracting, and Citizens State Bank**. Thank you to our sponsors!

Many rental property owners believe growing their portfolio will automatically make life easier. Bill Cullen's 37-year journey proves it's not that simple. From his early days flipping houses to becoming a reluctant landlord, navigating market downturns, rebuilding after the Great Recession, and ultimately operating a stabilized 380-unit portfolio, Bill has gone through nearly every phase of ownership. In this candid session, Bill explains what went right, what went wrong, and what he would do differently – with a focus on the real tradeoffs that come with growth.

This presentation is designed for rental property owners with small and mid-sized portfolios who want to grow thoughtfully, avoid common traps, and build a business that works in both good times and bad.

Registration Fee:	\$25	Member	\$45	Non-member
Late Registration Fee:	\$35	Member	\$55	Non-member

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COMPLIMENTARY attendance for GMHF Emerging Developers and other GMHF program participants

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